



Press Release

--- For immediate release ---

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MAKE THE MOST OF YOUR LIGHTBULB MOMENT

Get a flash of inspiration that could change your life by attending Your Lightbulb Moment, a free event designed to help talented young people turn their business ideas into reality.

The Bright Ideas Trust is calling on people aged 16 to 30 from across London to take part in two dynamic half-day events, supported by Accenture and taking place at Fairfield Halls, Croydon, on Wednesday, October, 30, 2013.

Attendees will get the chance to find out what it takes to start up their own business in a packed programme of workshops, practical activities and talks, led by Tim Campbell, the first winner of BBC TV show The Apprentice.

After spending two years with Sir Alan Sugar's company Amstrad, Tim has made it his mission to inspire other entrepreneurs. He set up the Bright Ideas Trust in 2007, and remains an active trustee of the organisation which has given hundreds of young people a chance to start up in business by providing advice and equity funding.

Tim will be joined at 'Your Lightbulb Moment' by Margaret Mountford, one of Sir Alan's original sidekicks on the hit BBC1 programme. She will form part of an expert investor panel that will be keen to hear your business ideas, irrespective of what stage you are in developing your business.

The event will feature practical workshops and advice sessions on how to start-up and get funding; the chance to meet and network with other young people; plus an exhibition of new businesses that have started with Bright Ideas Trust support.

Lisa Gagliani, chief executive of the Bright Ideas Trust, said: “London is full of young people with great business ideas and the raw talent and determination to become successful entrepreneurs. Many find it hard to take their ideas further because they lack the necessary funding, skills and opportunities.

“We believe more should be done to help these aspiring entrepreneurs to realise their potential and the ‘Your Lightbulb Moment’ event is a great opportunity to demonstrate that the necessary advice and support is available to fulfill their ambitions.”

Olly Benzecry, country managing director of Accenture UK and Ireland, added: “I’m confident this event will inspire many more young people to turn their talents and ideas into businesses, and to create jobs and opportunities in their local communities.

“Through our Skills to Succeed initiative, Accenture is committed to helping people in the UK to develop the skills and confidence required to start businesses of their own and our longstanding partnership with Bright Ideas Trust is a key part of that.”

The first 300 delegates will also receive goody bags containing useful business equipment and services and there will also be the opportunity to win a host of prizes including an iPad, logo design, management consultancy and bespoke business cards.

Interested in attending for free? Register your interest at www.yourlightbulbmoment.biz